


ADVERTISING SPECIALTY BUYERS POSTAL AND EMAIL		9/20/2017	001A
List Broker Discount 25% - More Information		Counts thru 9/2017	
1,872,986	Total Advertising Specialty Buyers	\$85.00/M	DATE 9/2017 UPDATED 9/2017 CONFIRMED
1,872,986	With Phone Numbers	\$105.00/M	
1,521,614	Opt-In Email Address	\$210.00/M	
TITLE Advertising Specialty Buyers		UNIT OF SALE \$300.00	
DESCRIPTION Executives in Small to Medium Sized Corporations, by Name, who have Purchased Advertising Specialties: Hats, Logo Tee-Shirts, Key Chains, Pens, etc. Purchases for Internal Sales Incentives or for External Sales Generation. Orders have been placed by Phone or by Mail, and Online.		GENDER 85% MALE 15% FEMALE	
PROFILE Average Age: 51 Average Income: \$60,000.00 85% Male Records Average Employee Size: 25		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
SOURCES Directories Associations Surveys Questionnaires Seminar Attendees Subscriptions Direct Mail Mail Order Companies Telemarketing Proprietary Sources Opt-In Email		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
Updated Quarterly Last Update: 9/2017 Next Update: 12/2017		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238	
data owner:  ws ponton DATA + MARKETING SOLUTIONS 100 YEARS			