

ADVERTISING SPECIALTY BUYERS POSTAL AND EMAIL		6/20/2018	001A
List Broker Discount 25% - More Information		Counts thru 6/2018	
1,872,986	Total Advertising Specialty Buyers	\$85.00/M	
1,872,986	With Phone Numbers	\$105.00/M	
1,521,614	Opt-In Email Address	\$210.00/M	
TITLE		DATE	
Advertising Specialty Buyers		6/2018 UPDATED	
		6/2018 CONFIRMED	
DESCRIPTION		UNIT OF SALE	
Executives in Small to Medium Sized Corporations, by Name, who have Purchased Advertising Specialties: Hats, Logo Tee-Shirts, Key Chains, Pens, etc. Purchases for Internal Sales Incentives or for External Sales Generation. Orders have been placed by Phone or by Mail, and Online.		\$300.00	
PROFILE		GENDER	
Average Age:	51	85% MALE	
Average Income:	\$60,000.00	15% FEMALE	
85% Male Records			
Average Employee Size:	25		
SOURCES		SOURCES	
Directories		DIRECT RESPONSE	
Associations		DIRECT MAIL	
Surveys		OPT-IN EMAIL	
Questionnaires			
Seminar Attendees		ADDRESSING	
Subscriptions		4 - UP CHESHIRE	
Direct Mail		P.S. LABELS	
Mail Order Companies		3 1/2 DISKETTE	
Telemarketing		CD ROM	
Proprietary Sources		E - MAIL / FTP	
Opt-In Email		EMAIL - DEPLOYMENT	
		EMAIL - PERSONALIZATION	
Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS		SELECTIONS	
Updated Quarterly		AGE N/C	
Last Update:	6/2018	INCOME SELECT N/C	
Next Update:	9/2018	PHONE NUMBER \$20.00/M	
		ZIP/SCF/COUNTY/STATE \$7.00/M	
		P.S. LABELS \$10.00/M	
		3 X 5 INDEX CARDS \$35.00/M	
		3 1/2 DISKETTE \$50.00/F	
		CD ROM \$50.00/F	
		E - MAIL / FTP \$50.00/F	
Delivery: Within 24 Hours		ADDITIONAL SELECTIONS	
Shipping & Handling: \$25.00 Flat Rate		NET WORTH \$10.00/M	
DMA Member		GENDER \$5.00/M	
data owner:		KEY CODING \$5.00/M	
		CARRIER RT. SORT. \$10.00/M	
		BAR CODING \$10.00/M	
		EMAIL - DEPLOYMENT \$25.00/M	
		EMAIL - PERSONALIZATION \$25.00/M	
ws ponton		contact:	
DATA + MARKETING SOLUTIONS   100 YEARS		800-628-7806 usa	
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