

**BUSINESS PROMOTIONAL PRODUCT BUYERS  
POSTAL and EMAIL**

001A

List Broker Discount 25% - More Information

219,889 Total Business Promotional Product Buyers \$85.00/M  
 219,889 With Business Telephone Numbers \$105.00/M  
 178,637 Opt-In Email Address \$210.00/M

**Updated**

Quarterly

**TITLE**

**Business Promotional Product Buyers**

**UNIT OF SALE**

\$300.00

**DESCRIPTION**

Executives in Small to Medium Sized Corporations, by Name, who have Purchased Advertising Specialties: Hats, Logo Tee-Shirts, Key Chains, Pens, etc. Purchases for Internal Sales Incentives or for External Sales Generation. Orders have been placed by Phone or by Mail and Online.

**GENDER**

85% MALE  
 15% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**PROFILE**

Average Age: 51  
 Average Income: \$60,000.00  
 Average Employee Size: 25

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SOURCES**

Directories  
 Associations  
 Surveys  
 Questionnaires  
 Seminar Attendees  
 Subscriptions  
 Direct Mail  
 Mail Order Companies  
 Telemarketing  
 Proprietary Sources  
 Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS

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