

**ACCREDITED INVESTORS
POSTAL AND EMAIL**

3/20/2018

001B

List Broker Discount 25% - More Information

774,396	Total Universe / Universe Rate	\$125.00/M
428,714	Accredited Investors - Home Address	\$125.00/M
41,209	Accredited Investors - Home (DNC Suppressed)	\$150.00/M
345,682	Accredited Investors - Business Address	\$125.00/M
327,395	Accredited Investors - Business Phone Number	\$150.00/M
139,475	Opt-In Email Address (Total)	\$165.00/M

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

N/A

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Accredited Investors

DESCRIPTION

The audience of this premium marketing data is persistent and unwavering. These active, aggressive investors have stood the test of time and currently have a net worth of at least one million dollars (excluding principal residence) or have had an annual income of at least \$200,000 for two consecutive years. Self-reported data indicates that they welcome recommendations for exclusive unconventional ventures and private placements typically limited to investors who meet and exceed the accredited status. This perceptive audience recognizes that attractive and lucrative investment opportunities exist during all economic climates. Opt-in email addresses are also available with this premium mailing list. All market data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	56
Average Income:	\$320,000.00
Average Net Worth:	\$1,800,000.00

SOURCES

- Direct Mail
- Investment Questionnaires
- Proprietary Sources
- Seminar Attendees
- Stockholders Lists
- Membership Rosters
- Shareholders Lists
- Telemarketing
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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