

**ACCREDITED INVESTORS  
POSTAL AND EMAIL**

6/20/2018

001B

List Broker Discount 25% - More Information

774,396	Total Universe / Universe Rate	\$125.00/M
428,714	Accredited Investors - Home Address	\$125.00/M
41,209	Accredited Investors - Home (DNC Suppressed)	\$150.00/M
345,682	Accredited Investors - Business Address	\$125.00/M
327,395	Accredited Investors - Business Phone Number	\$150.00/M
139,475	Opt-In Email Address (Total)	\$165.00/M

**Counts thru 6/2018**

**DATE**

6/2018 UPDATED  
6/2018 CONFIRMED

**UNIT OF SALE**

N/A

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Accredited Investors**

**DESCRIPTION**

The audience of this premium marketing data is persistent and unwavering. These active, aggressive investors have stood the test of time and currently have a net worth of at least one million dollars (excluding principal residence) or have had an annual income of at least \$200,000 for two consecutive years. Self-reported data indicates that they welcome recommendations for exclusive unconventional ventures and private placements typically limited to investors who meet and exceed the accredited status. This perceptive audience recognizes that attractive and lucrative investment opportunities exist during all economic climates. Opt-in email addresses are also available with this premium mailing list. All market data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	56
Average Income:	\$320,000.00
Average Net Worth:	\$1,800,000.00

**SOURCES**

- Direct Mail
- Investment Questionnaires
- Proprietary Sources
- Seminar Attendees
- Stockholders Lists
- Membership Rosters
- Shareholders Lists
- Telemarketing
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

**contact:**

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238