

**AFFLUENT EXTENSIVE VACATION TRAVELERS
POSTAL AND EMAIL**

3/20/2017

002A

List Broker Discount 25% - More Information

| | | |
|-----------|---------------------------------------|------------|
| 2,182,118 | Affluent Extensive Vacation Travelers | \$85.00/M |
| 208,611 | With Phone Numbers (DNC Suppressed) | \$105.00/M |
| 527,418 | Opt-In Email Addresses | \$125.00/M |

Counts thru 3/2017

DATE

3/2017 UPDATED
3/2017 CONFIRMED

UNIT OF SALE

\$2,000.00 AVERAGE

GENDER

80% MALE
20% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$ 7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$ 5.00/M |
| KEY CODING | \$ 5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

TITLE:

Affluent Extensive Vacation Travelers

DESCRIPTION

The wealthy individuals of this premium marketing data have a high affinity for travel. These affluent excursionists have traveled a minimum of two times by air within the last 12 months or have expressed an interest to vacation. The direct mailing list with optional opt-in email addresses is available for these active vacationers whose passion for travel may take them to a resort, the sea, or another country. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

| | |
|-------------------|--------------|
| Average Age | 49 |
| Average Income | \$100,000.00 |
| Average Net Worth | \$225,000.00 |

SOURCES

| | |
|---------------------|---------------------------|
| Travel Agencies | Surveys |
| Resorts | Investment Questionnaires |
| Hotels | Cruise Lines |
| Direct Mail | Seminar Attendees |
| Subscriptions | Casinos |
| Proprietary Sources | Opt-In Email |

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2017
Next Update: 6/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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