

ALMOST MILLIONAIRES

9/20/2017

009A

List Broker Discount 25% - More Information

904,302	Millionaires, Almost - \$750,000.00	\$85.00/M
681,505	With Phone Numbers	\$105.00/M
425,926	Opt-In Email Addresses	\$125.00/M

TITLE

Almost Millionaires

DESCRIPTION

Investors, Who have an Approximate Estimated \$750,000.00 Net Worth. These Individuals have Invested in or Inquired to Invest in a Conservative or Speculative Investment for a Minimum of \$10,000.00 within the Last 12 Months.

PROFILE

Average Age:	55
Average Income:	\$120,000.00
Average Net Worth:	\$850,000.00

SOURCES

- Investment Questionnaires
- Investment Subscriptions
- Direct Mail
- Shareholder Lists
- Real Estate Equity
- Travel Information
- Auto Information
- Proprietary Sources
- Seminar Attendees
- Stockholders Lists
- Business Holdings
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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