

ALMOST MILLIONAIRES			12/20/2017	009A
List Broker Discount 25% - More Information			Counts thru 12/2017	
904,302	Millionaires, Almost - \$750,000.00	\$85.00/M	DATE	
681,505	With Phone Numbers	\$105.00/M	12/2017 UPDATED	
425,926	Opt-In Email Addresses	\$125.00/M	12/2017 CONFIRMED	
TITLE			UNIT OF SALE	
Almost Millionaires			\$10,000.00 AVERAGE	
DESCRIPTION			GENDER	
Investors, Who have an Approximate Estimated \$750,000.00 Net Worth. These Individuals have Invested in or Inquired to Invest in a Conservative or Speculative Investment for a Minimum of \$10,000.00 within the Last 12 Months.			90% MALE	
			10% FEMALE	
PROFILE			SOURCES	
Average Age:	55		DIRECT RESPONSE	
Average Income:	\$120,000.00		DIRECT MAIL	
Average Net Worth:	\$850,000.00		OPT-IN EMAIL	
SOURCES			ADDRESSING	
Investment Questionnaires			4 - UP CHESHIRE	
Investment Subscriptions			P.S. LABELS	
Direct Mail			3 1/2 DISKETTE	
Shareholder Lists			CD ROM	
Real Estate Equity			E - MAIL / FTP	
Travel Information			EMAIL - DEPLOYMENT	
Auto Information			EMAIL - PERSONALIZATION	
Proprietary Sources			SELECTIONS	
Seminar Attendees			AGE	
Stockholders Lists			INCOME SELECT	
Business Holdings			PHONE NUMBER	
Opt-In Email			ZIP/SCF/COUNTY/STATE	
			P.S. LABELS	
			3 X 5 INDEX CARDS	
			3 1/2 DISKETTE	
			CD ROM	
			E - MAIL / FTP	
			ADDITIONAL SELECTIONS	
			NET WORTH	
			GENDER	
			KEY CODING	
			CARRIER RT. SORT.	
			BAR CODING	
			EMAIL - DEPLOYMENT	
			EMAIL - PERSONALIZATION	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS			contact:	
Updated Quarterly			800-628-7806 usa	
Last Update:	12/2017		800-541-8540 canada	
Next Update:	3/2018		412-782-1109 fax	
Delivery: Within 24 Hours			412-782-2360 in pa	
Shipping & Handling: \$25.00 Flat Rate			sales@wsponon.com	
			www.wsponon.com	
			3030 william pitt way	
			pittsburgh pa 15238	
data owner:				
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS				