

# ALMOST MILLIONAIRES

6/20/2018

009A

List Broker Discount 25% - More Information

904,302	Millionaires, Almost - \$750,000.00	\$85.00/M
681,505	With Phone Numbers	\$105.00/M
425,926	Opt-In Email Addresses	\$125.00/M

## TITLE

Almost Millionaires

## DESCRIPTION

Investors, Who have an Approximate Estimated \$750,000.00 Net Worth. These Individuals have Invested in or Inquired to Invest in a Conservative or Speculative Investment for a Minimum of \$10,000.00 within the Last 12 Months.

## PROFILE

Average Age:	55
Average Income:	\$120,000.00
Average Net Worth:	\$850,000.00

## SOURCES

- Investment Questionnaires
- Investment Subscriptions
- Direct Mail
- Shareholder Lists
- Real Estate Equity
- Travel Information
- Auto Information
- Proprietary Sources
- Seminar Attendees
- Stockholders Lists
- Business Holdings
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

## Updated Quarterly

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS



## Counts thru 6/2018

### DATE

6/2018 UPDATED  
6/2018 CONFIRMED

### UNIT OF SALE

\$10,000.00 AVERAGE

### GENDER

90% MALE  
10% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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