

MILLIONAIRES (ASPIRING)

3/20/2017

009B

List Broker Discount 25% - More Information

986,342	Millionaires, (Aspiring)	\$85.00/M
888,481	With Phone Numbers	\$105.00/M
411,305	Opt-In Email Addresses	\$125.00/M

TITLE

Millionaires (Aspiring)

DESCRIPTION

Investors, who have an **Approximate Estimated \$750,000+ Net Worth**. These Individuals have Invested in or Inquired to Invest in a Conservative or Speculative Investment for a Minimum of \$10,000.00 within the Last 12 Months. These Investors have High Income and Net Worth and have High Purchasing Power Indicators.

PROFILE

Average Age:	52
Average Income:	\$125,000.00
Average Net Worth:	\$875,000.00

SOURCES

- Real Estate Equity
- Investment Subscriptions
- Direct Mail
- Shareholder Lists
- Real Estate Equity
- Travel Information
- Opt-In Email
- Investment Questionnaires
- Auto Information
- Seminar Attendees
- Stockholders Lists
- Business Holdings
- Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2017
Next Update: 6/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 3/2017

DATE

3/2017 UPDATED
3/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238