

# MILLIONAIRES (ASPIRING)

6/20/2017

009B

List Broker Discount 25% - More Information

986,342	Millionaires, (Aspiring)	\$85.00/M
888,481	With Phone Numbers	\$105.00/M
411,305	Opt-In Email Addresses	\$125.00/M

Counts thru 6/2017

## DATE

6/2017 UPDATED  
6/2017 CONFIRMED

## TITLE

Millionaires (Aspiring)

## UNIT OF SALE

\$10,000.00 AVERAGE

## DESCRIPTION

Investors, who have an **Approximate Estimated \$750,000+ Net Worth**. These Individuals have Invested in or Inquired to Invest in a Conservative or Speculative Investment for a Minimum of \$10,000.00 within the Last 12 Months. These Investors have High Income and Net Worth and have High Purchasing Power Indicators.

## GENDER

90% MALE  
10% FEMALE

## PROFILE

Average Age:	52
Average Income:	\$125,000.00
Average Net Worth:	\$875,000.00

## SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

## SOURCES

Real Estate Equity  
Investment Subscriptions  
Direct Mail  
Shareholder Lists  
Real Estate Equity  
Travel Information  
Opt-In Email  
Investment Questionnaires  
Auto Information  
Seminar Attendees  
Stockholders Lists  
Business Holdings  
Proprietary Sources

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

## Updated Quarterly

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
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## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

## contact:

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