

MILLIONAIRES (ASPIRING)

3/20/2018

009B

List Broker Discount 25% - More Information

986,342	Millionaires, (Aspiring)	\$85.00/M
888,481	With Phone Numbers	\$105.00/M
411,305	Opt-In Email Addresses	\$125.00/M

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

TITLE

Millionaires (Aspiring)

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Investors, who have an **Approximate Estimated \$750,000+ Net Worth**. These Individuals have Invested in or Inquired to Invest in a Conservative or Speculative Investment for a Minimum of \$10,000.00 within the Last 12 Months. These Investors have High Income and Net Worth and have High Purchasing Power Indicators.

GENDER

90% MALE
10% FEMALE

PROFILE

Average Age:	52
Average Income:	\$125,000.00
Average Net Worth:	\$875,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Real Estate Equity
Investment Subscriptions
Direct Mail
Shareholder Lists
Real Estate Equity
Travel Information
Opt-In Email
Investment Questionnaires
Auto Information
Seminar Attendees
Stockholders Lists
Business Holdings
Proprietary Sources

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238