

AMERICAN EXPRESS CREDIT CARD HOLDERS

12/20/2017

010A

List Broker Discount 25% - More Information

| | | |
|-----------|--------------------------------------|------------|
| 1,203,102 | American Express Credit Card Holders | \$115.00/M |
| 876,395 | With Phone Numbers | \$130.00/M |
| 566,661 | Opt-In Email Addresses | \$155.00/M |

TITLE

American Express Credit Card Holders

DESCRIPTION

American Express Credit Card Holders. These Affluent Individuals have Above Average Income and Net Worth.

PROFILE

| | |
|--------------------|--------------|
| Average Age: | 51 |
| Average Income: | \$75,000.00 |
| Average Net Worth: | \$180,000.00 |

SOURCES

- Direct Mail
- Investment Questionnaires
- Surveys
- Telemarketing
- Subscriptions
- Mail Order
- Travel Information
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$500.00 AVERAGE

GENDER

75% MALE
25% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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