

ANTI GUN CONTROL CONTRIBUTORS POSTAL AND EMAIL

12/20/2017

011A

List Broker Discount 25% - More Information

123,562	Anti-Gun Control Contributors	\$125.00/M
58,198	Opt-In Email Addresses	\$145.00/M

TITLE

Anti-Gun Control Contributors + Donors

DESCRIPTION

The staunch audience of this premium marketing data stands fiercely behind the American right to own and use firearms and is crusading to prevent further regulation of guns in any manner. These active pro-gun enthusiasts have made donations with a minimum of \$50.00 within the last 12 months. This premium mailing list also offers optional opt-in email addresses. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	54
Average Income:	\$60,000.00
Average Net Worth:	\$100,000.00

SOURCES

Membership Rosters
Non-Profit Institutions
Direct Mail
Surveys
Investment Questionnaires
Subscriptions
Clubs and Organizations
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$125.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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