

ANTI GUN CONTROL CONTRIBUTORS POSTAL AND EMAIL		6/20/2018	011A
List Broker Discount 25% - More Information		Counts thru 6/2018	
123,562	Anti-Gun Control Contributors	\$125.00/M	
58,198	Opt-In Email Addresses	\$145.00/M	
TITLE		DATE	
Anti-Gun Control Contributors + Donors		6/2018 UPDATED	
		6/2018 CONFIRMED	
DESCRIPTION		UNIT OF SALE	
The staunch audience of this premium marketing data stands fiercely behind the American right to own and use firearms and is crusading to prevent further regulation of guns in any manner. These active pro-gun enthusiasts have made donations with a minimum of \$50.00 within the last 12 months. This premium mailing list also offers optional opt-in email addresses. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		\$125.00 AVERAGE	
		GENDER	
		90% MALE	
		10% FEMALE	
		SOURCES	
		DIRECT RESPONSE	
		DIRECT MAIL	
		OPT-IN EMAIL	
PROFILE		ADDRESSING	
Average Age:	54	4 - UP CHESHIRE	
Average Income:	\$60,000.00	P.S. LABELS	
Average Net Worth:	\$100,000.00	3 1/2 DISKETTE	
		CD ROM	
		E - MAIL / FTP	
		EMAIL - DEPLOYMENT	
		EMAIL - PERSONALIZATION	
SOURCES		SELECTIONS	
Membership Rosters		AGE	N/C
Non-Profit Institutions		INCOME SELECT	N/C
Direct Mail		PHONE NUMBER	\$20.00/M
Surveys		ZIP/SCF/COUNTY/STATE	\$ 7.00/M
Investment Questionnaires		P.S. LABELS	\$10.00/M
Subscriptions		3 X 5 INDEX CARDS	\$35.00/M
Clubs and Organizations		3 1/2 DISKETTE	\$50.00/F
Proprietary Sources		CD ROM	\$50.00/F
Opt-In Email		E - MAIL / FTP	\$50.00/F
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		ADDITIONAL SELECTIONS	
Updated Quarterly		NET WORTH	\$10.00/M
Last Update: 6/2018		GENDER	\$ 5.00/M
Next Update: 9/2018		KEY CODING	\$ 5.00/M
Delivery: Within 24 Hours		CARRIER RT. SORT.	\$10.00/M
Shipping & Handling: \$25.00 Flat Rate		BAR CODING	\$10.00/M
		EMAIL - DEPLOYMENT	\$25.00/M
		EMAIL - PERSONALIZATION	\$25.00/M
data owner:		800-628-7806 usa	
		800-541-8540 canada	
		412-782-1109 fax	
		412-782-2360 in pa	
		sales@wsponton.com	
		www.wsponton.com	
		3030 william pitt way	
		pittsburgh pa 15238	



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