

BANK CREDIT CARD HOLDERS

12/20/2017

014A

List Broker Discount 25% - More Information

12,008,245 At Home	\$85.00/M
11,245,308 With Phone	\$105.00/M
7,248,106 At Office	\$105.00/M
6,845,562 With Phone	\$125.00/M
2,610,592 Opt-In Email Addresses	\$125.00/M

DESCRIPTION

Bank Credit Card Holders, who generally have both a Master and Visa Card, in addition to two other major credit cards..

PROFILE

Average Age:	48
Average Income:	\$50,000.00
Average Net Worth:	\$75,000.00

SOURCES

- Direct Mail
- Mail Order Companies
- Telemarketing
- Investment questionnaires
- Subscriptions
- Catalogs
- Telemarketing
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$500.00 AVERAGE

GENDER

65% MALE
35% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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