

BILLIONAIRES

6/20/2017

015A

List Broker Discount 25% - More Information

379 Total Billionaires

\$489.60/FLAT

Counts thru 6/2017

DATE

6/2017 UPDATED

6/2017 CONFIRMED

DESCRIPTION

Investors with - Approximate Net Worth of One Billion Dollars Plus

UNIT OF SALE

\$10,000.00 AVERAGE

PROFILE

Average Age: 69

Average Income: \$1,700,000.00

Average Net Worth: \$1,000,000,000.00

GENDER

97% MALE

3% FEMALE

SOURCES

- Stockholder Lists
- ShareHolders Lists
- Business Holdings
- Home Equity
- Travel Information
- Real Estate Equity
- Real Estate Transactions
- Auto Information
- Membership Rosters
- Travel Information
- Non-Profit Institutions
- Proprietary Sources

SOURCES

- DIRECT RESPONSE
- DIRECT MAIL

ADDRESSING

- 4 - UP CHESHIRE
- P.S. LABELS
- 3 1/2 DISKETTE
- CD ROM
- E - MAIL / FTP

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017

Next Update: 9/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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