

# BILLIONAIRES

9/20/2017

015A

List Broker Discount 25% - More Information

**379 Total Billionaires** \$489.60/FLAT

Counts thru 9/2017

**DATE**

9/2017 UPDATED  
9/2017 CONFIRMED

**DESCRIPTION**

**Investors with - Approximate Net Worth of One Billion Dollars Plus**

**UNIT OF SALE**

\$10,000.00 AVERAGE

**PROFILE**

Average Age: 69  
Average Income: \$1,700,000.00  
Average Net Worth: \$1,000,000,000.00

**GENDER**

97% MALE  
3% FEMALE

**SOURCES**

Stockholder Lists  
ShareHolders Lists  
Business Holdings  
Home Equity  
Travel Information  
Real Estate Equity  
Real Estate Transactions  
Auto Information  
Membership Rosters  
Travel Information  
Non-Profit Institutions  
Proprietary Sources

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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