

# BILLIONAIRES

12/20/2017

015A

List Broker Discount 25% - More Information

**379 Total Billionaires** \$489.60/FLAT

## DESCRIPTION

**Investors with - Approximate Net Worth of One Billion Dollars Plus**

## PROFILE

Average Age: 69  
Average Income: \$1,700,000.00  
Average Net Worth: \$1,000,000,000.00

## SOURCES

Stockholder Lists  
ShareHolders Lists  
Business Holdings  
Home Equity  
Travel Information  
Real Estate Equity  
Real Estate Transactions  
Auto Information  
Membership Rosters  
Travel Information  
Non-Profit Institutions  
Proprietary Sources

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

## Updated Quarterly

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 12/2017

## DATE

12/2017 UPDATED  
12/2017 CONFIRMED

## UNIT OF SALE

\$10,000.00 AVERAGE

## GENDER

97% MALE  
3% FEMALE

## SOURCES

DIRECT RESPONSE  
DIRECT MAIL

## ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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