

# BOOK STORES POSTAL AND EMAIL

6/20/2017

017A

List Broker Discount 25% - More Information

23,876	Book Stores	\$85.00/M
23,048	With Phone Numbers	\$105.00/M
19,854	Opt-In Email Address	\$210.00/M

## Counts thru 6/2017

### DATE

6/2017 UPDATED  
6/2017 CONFIRMED

### DESCRIPTION

Database of **Book Stores** nationwide available by Gross Sales, Employee Size and Key Contact at the Location. All Contact Names are Phone Verified. Chains and Franchises can be selected or omitted. Religious Bookstores are selectable.

### UNIT OF SALE

\$50.00 AVERAGE ORDER

### GENDER

75% MALE  
25% FEMALE

### ADDITIONAL SELECTS:

Franchise Selection/Omission:	\$20.00/M
Religious Selection:	\$20.00/M
Contact Name:	\$30.00/M

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### SOURCES

Business Filings  
Directories  
Public Records  
Subscriptions  
Telemarketing  
Seminar Attendees  
Proprietary Sources  
Opt-In Email

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

### Updated Quarterly

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner:



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