

BOOK STORES POSTAL AND EMAIL

3/20/2018

017A

List Broker Discount 25% - More Information

23,876	Book Stores	\$85.00/M
23,048	With Phone Numbers	\$105.00/M
19,854	Opt-In Email Address	\$210.00/M

Counts thru 3/2018**DATE**

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$50.00 AVERAGE ORDER

GENDER

75% MALE
25% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

DESCRIPTION

Database of **Book Stores** nationwide available by Gross Sales, Employee Size and Key Contact at the Location. All Contact Names are Phone Verified. Chains and Franchises can be selected or omitted. Religious Bookstores are selectable.

ADDITIONAL SELECTS:

Franchise Selection/Omission:	\$20.00/M
Religious Selection:	\$20.00/M
Contact Name:	\$30.00/M

SOURCES

Business Filings
Directories
Public Records
Subscriptions
Telemarketing
Seminar Attendees
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

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