

**BOOK STORES POSTAL AND EMAIL**

017A

List Broker Discount 25% - More Information

23,876	Book Stores	\$85.00/M
23,048	With Phone Numbers	\$105.00/M
19,854	Opt-In Email Address	\$210.00/M

**Updated**

Quarterly

**DESCRIPTION**

Database of **Book Stores** nationwide available by Gross Sales, Employee Size and Key Contact at the Location. All Contact Names are Phone Verified. Chains and Franchises can be selected or omitted. Religious Bookstores are selectable.

**UNIT OF SALE**

\$50.00 AVERAGE ORDER

**GENDER**

75% MALE  
25% FEMALE

**ADDITIONAL SELECTS:**

Franchise Selection/Omission:	\$20.00/M
Religious Selection:	\$20.00/M
Contact Name:	\$30.00/M

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**SOURCES**

Business Filings  
Directories  
Public Records  
Subscriptions  
Telemarketing  
Seminar Attendees  
Proprietary Sources  
Opt-In Email

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238