

**BUDGET VACATION BUYERS, INQUIRERS & PROSPECTS  
POSTAL AND EMAIL**

9/20/2017

019A

List Broker Discount 25% - More Information

921,867 Budget Vacationer Buyers/Inq & Prospects \$105.00/M  
 841,035 With Phone Numbers \$125.00/M  
 412,167 Opt-In Email Addresses \$145.00/M

Counts thru 9/2017

**DATE**

9/2017 UPDATED  
 9/2017 CONFIRMED

**UNIT OF SALE**

\$750.00 AVERAGE

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

**Budget Vacation Buyers, Inquirers & Prospects**

**DESCRIPTION**

Travelers who have purchased a **Budget Vacation Package** or have Inquired into **Budget Vacation Packages** within the last 12 months. Average Vacation Length is 5 days. Also these Individals have Traveled by Air to the Vacation Destination.

**PROFILE**

Average Age: 47  
 Average Income: \$60,000.00  
 Average Net Worth: \$100,000.00

**SOURCES**

Travel Agencies  
 Direct Mail  
 Hotels  
 Casinos  
 Resorts and Cruiselines  
 Membership Rosters  
 Subscriptions  
 Investment Questionnaires  
 Telemarketing  
 Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 9/2017  
 Next Update: 12/2017

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS