

**BUDGET VACATION BUYERS, INQUIRERS & PROSPECTS
POSTAL AND EMAIL**

3/20/2018

019A

List Broker Discount 25% - More Information

921,867 Budget Vacationer Buyers/Inq & Prospects \$105.00/M
 841,035 With Phone Numbers \$125.00/M
 412,167 Opt-In Email Addresses \$145.00/M

Counts thru 3/2018

DATE

3/2018 UPDATED
 3/2018 CONFIRMED

UNIT OF SALE

\$750.00 AVERAGE

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238

TITLE

Budget Vacation Buyers, Inquirers & Prospects

DESCRIPTION

Travelers who have purchased a **Budget Vacation Package** or have Inquired into **Budget Vacation Packages** within the last 12 months. Average Vacation Length is 5 days. Also these Individals have Traveled by Air to the Vacation Destination.

PROFILE

Average Age: 47
 Average Income: \$60,000.00
 Average Net Worth: \$100,000.00

SOURCES

Travel Agencies
 Direct Mail
 Hotels
 Casinos
 Resorts and Cruiselines
 Membership Rosters
 Subscriptions
 Investment Questionnaires
 Telemarketing
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
 Next Update: 6/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS