

BUDGET VACATION BUYERS, INQUIRERS & PROSPECTS POSTAL AND EMAIL		6/20/2018	019A
List Broker Discount 25% - More Information		Counts thru 6/2018	
921,867	Budget Vacationer Buyers/Inq & Prospects	\$105.00/M	
841,035	With Phone Numbers	\$125.00/M	
412,167	Opt-In Email Addresses	\$145.00/M	
TITLE Budget Vacation Buyers, Inquirers & Prospects		DATE 6/2018 UPDATED 6/2018 CONFIRMED	
DESCRIPTION Travelers who have purchased a Budget Vacation Package or have Inquired into Budget Vacation Packages within the last 12 months. Average Vacation Length is 5 days. Also these Individals have Traveled by Air to the Vacation Destination.		UNIT OF SALE \$750.00 AVERAGE	
PROFILE Average Age: 47 Average Income: \$60,000.00 Average Net Worth: \$100,000.00		GENDER 90% MALE 10% FEMALE	
SOURCES Travel Agencies Direct Mail Hotels Casinos Resorts and Cruiselines Membership Rosters Subscriptions Investment Questionnaires Telemarketing Opt-In Email		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238	
Updated Quarterly Last Update: 6/2018 Next Update: 9/2018			
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate			
data owner:			
 ws ponton DATA+MARKETING SOLUTIONS 100 YEARS			