

BUSINESS EXECUTIVES WHO INVEST POSTAL AND EMAIL

06/20/2013

021B

58,905 Family Owned \$85.00/M
56,347 With Phone Numbers \$105.00/M
48,678 Opt-In Email Addresses \$210.00/M

TITLE

Business Executives who Invest

DESCRIPTION

The Top Executive of "Family Owned" Companies, With a Net Worth of Or Half Million Dollars & Over, at Business Addresses, Who Invest either Their Own or Their Company's Money in Stocks, Bonds, Treasury Bills, C.D.'s, Money Market Funds, Commodities and/or Real Estate. These Investors have Invested in or Inquired to Invest \$10,000.00 in a Speculative or Conservative Financial Product within the last 12 months.

PROFILE

Average Age 58
Average Income \$130,000.00
Average Net Worth \$640,000.00

SOURCES

Business Holdings
Insurance Questionnaires
Investment Subscriptions
Shareholder Lists
Real Estate Equity
Proprietary Sources
Investment Questionnaires
Surveys
Direct Mail
Stockholders
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 06/2013

DATE

06/2013 UPDATED

06/2013 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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