

**UPPER ECHELON CORPORATE EXECUTIVES  
WHO INVEST**

12/20/2017

021C

List Broker Discount 25% - More Information

514,652 Upper Echelon Corporate Executives \$85.00/M  
 501,952 With Phone Numbers \$105.00/M  
 419,431 Opt-In Email Addresses \$210.00/M

**Counts thru 12/2017**

**DATE**

12/2017 UPDATED  
 12/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Upper Echelon Corporate Executives who Invest**

**DESCRIPTION**

Elite, investment savvy, high income and high net worth Upper Echelon Corporate Executives who actively trade and acquire public, over-the counter, bulletin board or private stocks. Investments are transacted to benefit their personal assets or on behalf of their company's portfolio. Double verified self reported information qualifies and quantifies these active investors to have made a qualified inquiry to invest \$10,000 + within the last 12 months, continually diversifying their portfolio to maximize investment potential while spreading risk.

**PROFILE**

Average Age: 54  
 Average Income: \$150,000.00  
 Average Net Worth: \$720,000.00

**SOURCES**

Financial Planning Institutions  
 Insurance Questionnaires  
 Investment Subscriptions  
 Shareholder Lists  
 Real Estate Equity  
 Business Holdings  
 Proprietary Sources  
 Investment Questionnaires  
 Surveys  
 Direct Mail  
 Stockholder Lists  
 Legal Journals  
 Brokerage Firms  
 Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 12/2017  
 Next Update: 3/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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