

**UPPER ECHELON CORPORATE EXECUTIVES  
WHO INVEST**

6/20/2018

021C

List Broker Discount 25% - More Information

514,652 Upper Echelon Corporate Executives \$85.00/M  
 501,952 With Phone Numbers \$105.00/M  
 419,431 Opt-In Email Addresses \$210.00/M

**Counts thru 6/2018**

**DATE**

6/2018 UPDATED  
 6/2018 CONFIRMED

**TITLE**

**Upper Echelon Corporate Executives who Invest**

**UNIT OF SALE**

\$10,000.00 AVERAGE

**DESCRIPTION**

Elite, investment savvy, high income and high net worth Upper Echelon Corporate Executives who actively trade and acquire public, over-the counter, bulletin board or private stocks. Investments are transacted to benefit their personal assets or on behalf of their company's portfolio. Double verified self reported information qualifies and quantifies these active investors to have made a qualified inquiry to invest \$10,000 + within the last 12 months, continually diversifying their portfolio to maximize investment potential while spreading risk.

**GENDER**

90% MALE  
 10% FEMALE

**PROFILE**

Average Age: 54  
 Average Income: \$150,000.00  
 Average Net Worth: \$720,000.00

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**SOURCES**

- Financial Planning Institutions
- Insurance Questionnaires
- Investment Subscriptions
- Shareholder Lists
- Real Estate Equity
- Business Holdings
- Proprietary Sources
- Investment Questionnaires
- Surveys
- Direct Mail
- Stockholder Lists
- Legal Journals
- Brokerage Firms
- Opt-In Email

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2018  
 Next Update: 9/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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