

**UPPER ECHELON CORPORATE EXECUTIVES
WHO INVEST**

021C

List Broker Discount 25% - More Information

514,652 Upper Echelon Corporate Executives \$85.00/M
 501,952 With Phone Numbers \$105.00/M
 419,431 Opt-In Email Addresses \$210.00/M

Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Upper Echelon Corporate Executives who Invest

DESCRIPTION

Elite, investment savvy, high income and high net worth Upper Echelon Corporate Executives who actively trade and acquire public, over-the counter, bulletin board or private stocks. Investments are transacted to benefit their personal assets or on behalf of their company's portfolio. Double verified self reported information qualifies and quantifies these active investors to have made a qualified inquiry to invest \$10,000 + within the last 12 months, continually diversifying their portfolio to maximize investment potential while spreading risk.

PROFILE

Average Age: 54
 Average Income: \$150,000.00
 Average Net Worth: \$720,000.00

SOURCES

Financial Planning Institutions
 Insurance Questionnaires
 Investment Subscriptions
 Shareholder Lists
 Real Estate Equity
 Business Holdings
 Proprietary Sources
 Investment Questionnaires
 Surveys
 Direct Mail
 Stockholder Lists
 Legal Journals
 Brokerage Firms
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238