C - LEVEL CORPORATE DONORS

Postal and Email

List Broker Discount 25% - More Information

403,649 Upper Echelon Corporate Donors \$105.00/M 386,218 With Business Phone Number \$125.00/M 330,718 Opt-In Email Address \$260.00/M

Updated Quarterly

C - Level Corporate Donors

DESCRIPTION

In this premium marketing data, upper echelon business executives form an audience of affluent contributors and donors. These executives donate to and sometimes sponsor organizations for regional and national causes either individually or on a corporate level. Whether it be their own or their company's money, this active audience donates to various programs, causes, and endeavors including charities and political or social programs. This premium mailing list of at-business addresses also offers optional opt-in email addresses. All marketing data points, self reported and public are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age: 58 \$190,000.00 Average Income: Average Net Worth: \$875,000.00 Average Donation: \$1,500.00

SOURCES

Non-Profit Institutions and Organizations Membership Rosters Direct Mail Insurance Questionnaires Seminar Attendees **Investment Subscriptions** Telemarketing Shareholder Lists **Investment Questionnaires** Real Estate Equity Subscriptions **Business Holdings** Clubs and Organizations **Proprietary Sources**

GENDER

\$10.00/M **NET WORTH** \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M **BAR CODING** \$10.00/M **EMAIL - DEPLOYMENT** \$25.00/M **EMAIL - PERSONALIZATION** \$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Within 24 Hours Delivery: Shipping & Handling: \$25.00 Flat Rate

data owner:



UNIT OF SALE

\$1,500.00 AVERAGE

021D

GENDER

90% MALE 10% FEMALE

SOURCES

DIRECT RESPONSE DIRECT MAIL **OPT-IN EMAIL**

ADDRESSING

4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP **EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION**

SELECTIONS

AGE N/C **INCOME SELECT** N/C \$20.00/M PHONE NUMBER ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

contact:

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238