

UPPER ECHELON CORPORATE DONORS

021D

List Broker Discount 25% - More Information

403,649 Upper Echelon Corporate Donors	\$105.00/M
386,218 With Business Phone Number	\$125.00/M
330,718 Opt-In Email Address	\$260.00/M

Updated

Quarterly

UNIT OF SALE

\$1,500.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Upper Echelon Corporate Donors

DESCRIPTION

In this premium marketing data, upper echelon business executives form an audience of affluent contributors and donors. These executives donate to and sometimes sponsor organizations for regional and national causes either individually or on a corporate level. Whether it be their own or their company's money, this active audience donates to various programs, causes, and endeavors including charities and political or social programs. This premium mailing list of at-business addresses also offers optional opt-in email addresses. All marketing data points, self reported and public are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	58
Average Income:	\$190,000.00
Average Net Worth:	\$875,000.00
Average Donation:	\$1,500.00

SOURCES

Non-Profit Institutions and Organizations	Membership Rosters
Direct Mail	Insurance Questionnaires
Seminar Attendees	Investment Subscriptions
Telemarketing	Shareholder Lists
Investment Questionnaires	Real Estate Equity
Subscriptions	Business Holdings
Clubs and Organizations	Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238