CASINO CREDIT RATED GAMBLERS, WITH HIGH CREDIT RATINGS
POSTAL AND EMAIL

6/20/2017   **024A**

List Broker Discount 25% - More Information

61,323 Gamblers	$105.00/M
28,883 Opt-In Email Addresses	$145.00/M

*TITLE

Casino Credit Rated Gamblers, with High Credit Ratings

DESCRIPTION

Casino Gamblers, includes Participants in Black Jack and/or Craps
Tournaments. These Gamblers have a Minimum Credit Rating of $10,000.00
at one or more Gaming Institutions.   Most have been **"COMPED"** Guests
of the Hotel/Casino. Most Travel by Air to their Destinations.

PROFILE

Average Age:	54
Average Income:	$87,000.00
Average Net Worth:	$260,000.00

SOURCES

Travel Agencies
Resorts
Hotels
Casinos
Subscriptions
Direct Mail
Investment Questionnaires
Resorts
Cruise Lines
Gaming Institutions
Gambling Clubs
Membership Rosters
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly
Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: $25.00 Flat Rate

data owner:

Counts thru 6/2017

DATE
6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE
$5,000.00 AVERAGE

GENDER
93% MALE
7% FEMALE

SOURCES
DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING
4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	$20.00/M
ZIP/SCF/COUNTY/STATE	$7.00/M
P.S. LABELS	$10.00/M
3 X 5 INDEX CARDS	$35.00/M
3 1/2 DISKETTE	$50.00/F
CD ROM	$50.00/F
E - MAIL / FTP	$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	$10.00/M
GENDER	$5.00/M
KEY CODING	$5.00/M
CARRIER RT. SORT.	$10.00/M
BAR CODING	$10.00/M
EMAIL - DEPLOYMENT	$25.00/M
EMAIL - PERSONALIZATION	$25.00/M

contact:
800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

DMA Member