

UNITED WAY DONORS - POSTAL AND EMAIL

9/20/2017

025Z

List Broker Discount 25% - More Information

729,296 Total Donors	\$85.00/M
69,202 With Phone Numbers (DNC Suppressed)	\$105.00/M
343,498 Opt-In Email Addresses	\$125.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$60.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

TITLE

United Way Donors

DESCRIPTION

This premium marketing data encompasses humanitarian individuals who have contributed to the United Way within the last 12 months. These Individuals support and endorse domestic and international efforts for health, education, housing and human welfare. In this mailing list, with optional opt-in email addresses, the average donation size from the included benevolent contributors is \$60.00. The donation and contributions have been made through direct mail, telephone, or online. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	48
Average Income:	\$76,000.00
Average Net Worth:	\$130,000.00

SOURCES

Non-Profit Institutions
Membership Rosters
Seminar Attendees
Subscriptions
Direct Mail
Telemarketing
Investment Questionnaires
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS