

# UNITED WAY DONORS - POSTAL AND EMAIL

6/20/2018

025Z

List Broker Discount 25% - More Information

729,296 Total Donors	\$85.00/M
69,202 With Phone Numbers (DNC Suppressed)	\$105.00/M
343,498 Opt-In Email Addresses	\$125.00/M

Counts thru 6/2018

**DATE**

6/2018 UPDATED  
6/2018 CONFIRMED

**UNIT OF SALE**

\$60.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

United Way Donors

**DESCRIPTION**

This premium marketing data encompasses humanitarian individuals who have contributed to the United Way within the last 12 months. These Individuals support and endorse domestic and international efforts for health, education, housing and human welfare. In this mailing list, with optional opt-in email addresses, the average donation size from the included benevolent contributors is \$60.00. The donation and contributions have been made through direct mail, telephone, or online. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	48
Average Income:	\$76,000.00
Average Net Worth:	\$130,000.00

**SOURCES**

Non-Profit Institutions  
Membership Rosters  
Seminar Attendees  
Subscriptions  
Direct Mail  
Telemarketing  
Investment Questionnaires  
Proprietary Sources  
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS