

**CERTIFICATE of DEPOSIT ALTERNATIVE
INVESTORS + PROSPECTS**

3/20/2018

026A

List Broker Discount 25% - More Information

5,261,814	Certificate of Deposit Alternative Investors	\$85.00/M
906,125	With Phone Numbers	\$105.00/M
1,442,263	Opt-In Email Addresses	\$125.00/M

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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***TITLE**

Certificate of Deposit Alternative Investors and Prospects

DESCRIPTION

In this premium mailing list, with optional opt-in email addresses, the audience is comprised of active conservative investors who currently hold one or more certificate of deposit. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The wealthy investors in this marketing data have also expressed an interest to diversify and invest in other conservative investment products: annuities, tax-exempt municipal bonds, mutual funds, and low risk real estate.

PROFILE

Average Age:	53
Average Income:	\$75,000.00
Average Net Worth:	\$150,000.00

SOURCES

Direct Mail
Investment Questionnaires
Seminar Attendees
Financial Newsletter Subscribers
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS