

**CERTIFICATE of DEPOSIT ALTERNATIVE  
INVESTORS + PROSPECTS**

026A

List Broker Discount 25% - More Information

5,261,814	Certificate of Deposit Alternative Investors	\$85.00/M
906,125	With Phone Numbers	\$105.00/M
1,442,263	Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**\*TITLE**

**Certificate of Deposit Alternative Investors and Prospects**

**DESCRIPTION**

In this premium mailing list, with optional opt-in email addresses, the audience is comprised of active conservative investors who currently hold one or more certificate of deposit. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The wealthy investors in this marketing data have also expressed an interest to diversify and invest in other conservative investment products: annuities, tax-exempt municipal bonds, mutual funds, and low risk real estate.

**PROFILE**

Average Age:	53
Average Income:	\$75,000.00
Average Net Worth:	\$150,000.00

**SOURCES**

Direct Mail  
Investment Questionnaires  
Seminar Attendees  
Financial Newsletter Subscribers  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS