

**CERTIFICATE OF DEPOSIT INVESTORS WITH  
\$10,000+ INVESTED**

12/20/2017

027A

List Broker Discount 25% - More Information

4,135,615	Certificate of Deposit Investors	\$85.00/M
3,943,268	With Phone Numbers	\$105.00/M
999,578	Opt-In Email Addresses	\$125.00/M

**Counts thru 12/2017**

**DATE**

12/2017 UPDATED  
12/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Certificate of Deposit Investors With \$10,000.00+ Invested**

**DESCRIPTION**

Affluent, conservative, self reported Investors, indicating \$10,000.00+ invested in one or more Certificate of Deposits. This audience is comprised of prime candidates for marketing alternative conservative investment products; annuities, tax-exempt municipal bonds, mutual funds and real estate. These current Certificate of Deposit Investors are double verified through two or more original data sources for exceptional accuracy and authenticity.

**PROFILE**

Average Age:	54
Average Income:	\$80,000.00
Average Net Worth:	\$175,000.00

**SOURCES**

- Direct Mail
- Investment Questionnaires
- Seminar Attendees
- Financial Newsletter Subscribers
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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