CERTIFICATE OF DEPOSIT INVESTORS WITH \$10,000+ INVESTED

List Broker Discount 25% - More Information

 4,135,615
 Certificate of Deposit Investors
 \$85.00/M

 3,943,268
 With Phone Numbers
 \$105.00/M

 999,578
 Opt-In Email Addresses
 \$125.00/M

TITLE

Certificate of Deposit Investors With \$10,000.00+ Invested

DESCRIPTION

Affluent, conservative, self reported Investors, indicating \$10,000.00+ invested in one or more Certificate of Deposits. This audience is comprised of prime candidates for marketing alternative conservative investment products; annuities, tax-exempt municipal bonds, mutual funds and real estate. These current Certificate of Deposit Investors are double verified through two or more original data sources for exceptional accuracy and authenticity.

PROFILE

Average Age: 54
Average Income: \$80,000.00
Average Net Worth: \$175,000.00

SOURCES

Direct Mail
Investment Questionnaires
Seminar Attendees
Financial Newsletter Subscribers
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018 Next Update: 6/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

DMA^D

data owner:



Counts thru 3/2018

027A

3/20/2018

DATE

3/2018 UPDATED 3/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE 10% FEMALE

SOURCES

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

N/C AGE INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M \$10.00/M P.S. LABELS 3 X 5 INDEX CARDS \$35.00/M \$50.00/F 3 1/2 DISKETTE CD ROM \$50.00/F E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

 NET WORTH
 \$10.00/M

 GENDER
 \$5.00/M

 KEY CODING
 \$5.00/M

 CARRIER RT. SORT.
 \$10.00/M

 BAR CODING
 \$10.00/M

 EMAIL - DEPLOYMENT
 \$25.00/M

 EMAIL - PERSONALIZATION
 \$25.00/M

contact:

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