

**CERTIFICATE OF DEPOSIT INVESTORS WITH
\$10,000+ INVESTED**

6/20/2018

027A

List Broker Discount 25% - More Information

4,135,615	Certificate of Deposit Investors	\$85.00/M
3,943,268	With Phone Numbers	\$105.00/M
999,578	Opt-In Email Addresses	\$125.00/M

Counts thru 6/2018

DATE

6/2018 UPDATED
6/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Certificate of Deposit Investors With \$10,000.00+ Invested

DESCRIPTION

Affluent, conservative, self reported Investors, indicating \$10,000.00+ invested in one or more Certificate of Deposits. This audience is comprised of prime candidates for marketing alternative conservative investment products; annuities, tax-exempt municipal bonds, mutual funds and real estate. These current Certificate of Deposit Investors are double verified through two or more original data sources for exceptional accuracy and authenticity.

PROFILE

Average Age:	54
Average Income:	\$80,000.00
Average Net Worth:	\$175,000.00

SOURCES

- Direct Mail
- Investment Questionnaires
- Seminar Attendees
- Financial Newsletter Subscribers
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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