

# JUMBO CERTIFICATE OF DEPOSIT INVESTORS

## POSTAL and EMAIL

6/20/2017

028A

List Broker Discount 25% - More Information

1,945,821	Total Jumbo Certificate of Deposit Investors	\$95.00/M
402,502	With Phone Numbers (DNC Suppressed)	\$115.00/M
423,021	Opt-In Email Addresses	\$135.00/M

### Counts thru 6/2017

#### DATE

6/2017 UPDATED  
6/2017 CONFIRMED

#### \*TITLE

### Jumbo Certificate of Deposit Investors

#### UNIT OF SALE

\$100,000.00 AVERAGE

#### DESCRIPTION

This premium mailing list with optional opt-in email addresses is an assemblage of affluent investors who have conservatively invested in one or more jumbo certificate of deposit. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The wealthy audience in this marketing data with optional opt-in email addresses and current do-not-call suppressed telephone numbers holds one or more CDs in excess of \$100,000. These active investors are prime candidates for marketing conservative investment products such as annuities, tax-exempt municipal bonds, mutual funds, or low risk real estate opportunities.

#### GENDER

94% MALE  
6% FEMALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### PROFILE

Average Age	58
Average Income	\$125,000.00
Average Net Worth:	\$700,000.00

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### SOURCES

Direct Mail  
Investment Questionnaires  
Seminar Attendees  
Financial Newsletters  
Proprietary Sources  
Opt-In Email

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

#### Updated Quarterly

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



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