

JUMBO CERTIFICATE OF DEPOSIT INVESTORS

POSTAL and EMAIL

12/20/2017

028A

List Broker Discount 25% - More Information

1,945,821 Total Jumbo Certificate of Deposit Investors \$95.00/M
 402,502 With Phone Numbers (DNC Suppressed) \$115.00/M
 423,021 Opt-In Email Addresses \$135.00/M

*TITLE

Jumbo Certificate of Deposit Investors

DESCRIPTION

This premium mailing list with optional opt-in email addresses is an assemblage of affluent investors who have conservatively invested in one or more jumbo certificate of deposit. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The wealthy audience in this marketing data with optional opt-in email addresses and current do-not-call suppressed telephone numbers holds one or more CDs in excess of \$100,000. These active investors are prime candidates for marketing conservative investment products such as annuities, tax-exempt municipal bonds, mutual funds, or low risk real estate opportunities.

PROFILE

Average Age 58
 Average Income \$125,000.00
 Average Net Worth: \$700,000.00

SOURCES

Direct Mail
 Investment Questionnaires
 Seminar Attendees
 Financial Newsletters
 Proprietary Sources
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
 Next Update: 3/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 12/2017

DATE

12/2017 UPDATED
 12/2017 CONFIRMED

UNIT OF SALE

\$100,000.00 AVERAGE

GENDER

94% MALE
 6% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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