

SENIOR CITIZEN CERTIFICATE OF DEPOSIT INVESTORS POSTAL and EMAIL		6/20/2017	029A
List Broker Discount 25% - More Information		Counts thru 6/2017	
2,925,152	Total Senior C.D. Holders	\$85.00/M	
576,362	With Phone Numbers (DNC Suppressed)	\$105.00/M	
635,928	Opt-In Email Addresses	\$125.00/M	
*TITLE Senior Citizen Certificate of Deposit Investors		DATE 6/2017 UPDATED 6/2017 CONFIRMED	
DESCRIPTION Assembled in this premium marketing data are affluent and conservative senior citizen investors who have self-reported that they invest \$10,000 or more in at least one certificate of deposit. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. The prosperous senior audience in this premium mailing list with optional opt-in email addresses and a do-not-call suppressed telephone number is comprised of prime candidates for marketing alternative conservative investment products such as annuities, tax exempt municipal bonds, mutual funds, or low risk real estate opportunities.		UNIT OF SALE \$10,000.00 AVERAGE	
PROFILE Average Age: 68 Average Income: \$75,000.00 Average Net Worth: \$220,000.00		GENDER 90% MALE 10% MALE	
SOURCES Direct Mail Investment Questionnaires Seminar Attendees Financial Newsletters Proprietary Sources Opt-In Email		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
Updated Quarterly Last Update: 6/2017 Next Update: 9/2017		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
data owner:		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238	
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