

CERTIFICATE of DEPOSIT INVESTORS (MASTERFILE)

6/20/2017

030A

List Broker Discount 25% - More Information

| | | |
|-----------|------------------------|------------|
| 4,875,965 | Total C.D. Holders | \$85.00/M |
| 895,503 | With Phone Numbers | \$105.00/M |
| 1,108,794 | Opt-In Email Addresses | \$125.00/M |

*TITLE

Certificate of Deposit Investors (Masterfile)

DESCRIPTION

The self-reported active investors in this premium mailing list with optional opt-in email addresses indicate they have invested over \$10,000.00 in one or more certificate of deposit. All marketing data points, self-reported and public are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. This marketing data's prosperous audience of conservative investors is likely to be open to alternative conservative investment products, such as annuities, tax-exempt municipal bonds, mutual fund and real estate.

PROFILE

| | |
|--------------------|--------------|
| Average Age: | 52 |
| Average Income: | \$80,000.00 |
| Average Net Worth: | \$200,000.00 |

SOURCES

- Direct Mail
- Investment Questionnaires
- Seminar Attendees
- Telemarketing
- Financial Newsletters
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% MALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238