

**C.D. POSITION HOLDERS (MASTERFILE)
POSTAL AND EMAIL**

06/20/2013

030A

4,875,965 Total C.D. Holders \$85.00/M
3,995,503 With Phone Numbers \$105.00/M
1,108,794 Opt-In Email Addresses \$125.00/M

Counts thru 06/2013

DATE

06/2013 UPDATED
06/2013 CONFIRMED

***TITLE**

C.D. Position Holders (Masterfile)

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Investors with a C.D. or C.D.'s

GENDER

90% MALE
10% MALE

PROFILE

Average Age: 52
Average Income: \$80,000.00
Average Net Worth: \$200,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Direct Mail
Investment Questionnaires
Seminar Attendees
Telemarketing
Financial Newsletters
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: Within 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.media.wsponton.com
5149 butler street
pittsburgh pa 15201

data owner:



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