

CHARITABLE DONORS WHO CONTRIBUTE OVER \$100.00+

12/20/2017

031A

List Broker Discount 25% - More Information

4,665,309	Charitable Donors (\$100.00+)	\$85.00/M
4,381,623	With Phone Numbers	\$105.00/M
1,013,587	Opt-In Email Addresses	\$125.00/M

Counts thru 12/2017**DATE**

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$100.00 AVERAGE

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE**Charitable Donors who Contribute over \$100.00****DESCRIPTION**

In this marketing data, the active audience consists of socially conscious high net worth individuals who have made a donation of at least \$100 within the last 12 months. Special causes and charities are the grateful recipients of the donations made by the wealthy individuals in this premium mailing list with optional opt-in email addresses. These thoughtful contributions have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	57
Average Income:	\$75,000.00
Average Network:	\$300,000.00

SOURCES

Non-Profit Institutions
Membership Rosters
Investment Questionnaires
Telemarketing
Subscriptions
Direct Mail
Surveys
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS