


CHARITABLE DONORS WHO CONTRIBUTE OVER \$100.00+		3/20/2018	031A
List Broker Discount 25% - More Information		<b>Counts thru 3/2018</b>	
4,665,309	Charitable Donors (\$100.00+)	\$85.00/M	
4,381,623	With Phone Numbers	\$105.00/M	
1,013,587	Opt-In Email Addresses	\$125.00/M	
<b>TITLE</b>		<b>DATE</b>	
<b>Charitable Donors who Contribute over \$100.00</b>		3/2018 UPDATED	
		3/2018 CONFIRMED	
<b>DESCRIPTION</b>		<b>UNIT OF SALE</b>	
In this marketing data, the active audience consists of socially conscious high net worth individuals who have made a donation of at least \$100 within the last 12 months. Special causes and charities are the grateful recipients of the donations made by the wealthy individuals in this premium mailing list with optional opt-in email addresses. These thoughtful contributions have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		\$100.00 AVERAGE	
<b>PROFILE</b>		<b>GENDER</b>	
Average Age:	57	70% MALE	
Average Income:	\$75,000.00	30% FEMALE	
Average Network:	\$300,000.00	<b>SOURCES</b>	
<b>SOURCES</b>		DIRECT RESPONSE	
Non-Profit Institutions		DIRECT MAIL	
Membership Rosters		OPT-IN EMAIL	
Investment Questionnaires		<b>ADDRESSING</b>	
Telemarketing		4 - UP CHESHIRE	
Subscriptions		P.S. LABELS	
Direct Mail		3 1/2 DISKETTE	
Surveys		CD ROM	
Proprietary Sources		E - MAIL / FTP	
Opt-In Email		EMAIL - DEPLOYMENT	
		EMAIL - PERSONALIZATION	
		<b>SELECTIONS</b>	
		AGE	N/C
		INCOME SELECT	N/C
		PHONE NUMBER	\$20.00/M
		ZIP/SCF/COUNTY/STATE	\$7.00/M
		P.S. LABELS	\$10.00/M
		3 X 5 INDEX CARDS	\$35.00/M
		3 1/2 DISKETTE	\$50.00/F
		CD ROM	\$50.00/F
		E - MAIL / FTP	\$50.00/F
		<b>ADDITIONAL SELECTIONS</b>	
		NET WORTH	\$10.00/M
		GENDER	\$5.00/M
		KEY CODING	\$5.00/M
		CARRIER RT. SORT.	\$10.00/M
		BAR CODING	\$10.00/M
		EMAIL - DEPLOYMENT	\$25.00/M
		EMAIL - PERSONALIZATION	\$25.00/M
<b>Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS</b>		<b>contact:</b>	
<b>Updated Quarterly</b>		800-628-7806 usa	
Last Update:	3/2018	800-541-8540 canada	
Next Update:	6/2018	412-782-1109 fax	
Delivery: Within 24 Hours		412-782-2360 in pa	
Shipping & Handling: \$25.00 Flat Rate		<a href="mailto:sales@wsponton.com">sales@wsponton.com</a>	
<b>data owner:</b>		<a href="http://www.wsponton.com">www.wsponton.com</a>	
		3030 william pitt way	
		pittsburgh pa 15238	