

**CHARITABLE DONORS WHO CONTRIBUTE OVER \$250.00  
POSTAL AND EMAIL**

6/20/2017

032A

List Broker Discount 25% - More Information

720,702	Charitable Donors (\$250.00+)	\$85.00/M
659,820	With Phone Numbers	\$105.00/M
383,920	Opt-In Email Addresses	\$125.00/M

Counts thru 6/2017

**DATE**

6/2017 UPDATED  
6/2017 CONFIRMED

**UNIT OF SALE**

\$250.00 AVERAGE

**GENDER**

70% MALE  
30% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

**Charitable Donors who contribute over \$250.00**

**DESCRIPTION**

In this marketing data, the active audience consists of socially conscious high net worth individuals who have made a donation of at least \$250 within the last 12 months. Special causes and charities are the grateful recipients of the donations made by the wealthy individuals in this premium mailing list with optional opt-in email addresses. These thoughtful contributions have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	60
Average Income:	\$75,000.00
Average Net Worth:	\$350,000.00

**SOURCES**

Non-Profit Institutions  
Membership Rosters  
Investment Questionnaires  
Telemarketing  
Subscriptions  
Direct Mail  
Surveys  
Seminar Attendees  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS