

CHARITABLE DONORS WHO CONTRIBUTE OVER \$250.00
POSTAL AND EMAIL

9/20/2017

032A

List Broker Discount 25% - More Information

720,702	Charitable Donors (\$250.00+)	\$85.00/M
659,820	With Phone Numbers	\$105.00/M
383,920	Opt-In Email Addresses	\$125.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
 9/2017 CONFIRMED

UNIT OF SALE

\$250.00 AVERAGE

GENDER

70% MALE
 30% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE

Charitable Donors who contribute over \$250.00

DESCRIPTION

In this marketing data, the active audience consists of socially conscious high net worth individuals who have made a donation of at least \$250 within the last 12 months. Special causes and charities are the grateful recipients of the donations made by the wealthy individuals in this premium mailing list with optional opt-in email addresses. These thoughtful contributions have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	60
Average Income:	\$75,000.00
Average Net Worth:	\$350,000.00

SOURCES

- Non-Profit Institutions
- Membership Rosters
- Investment Questionnaires
- Telemarketing
- Subscriptions
- Direct Mail
- Surveys
- Seminar Attendees
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
 Next Update: 12/2017

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS