

| COMBINED INVESTORS MASTERFILE<br>POSTAL AND EMAIL                                                                                                                                                                                                                     |            | 9/20/2017                                                  | 035A |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------------------------------------------------------|------|
| List Broker Discount 25% - More Information                                                                                                                                                                                                                           |            | <b>Counts thru 9/2017</b>                                  |      |
| 18,112,125 Total Combined Investors                                                                                                                                                                                                                                   | \$85.00/M  | <b>DATE</b>                                                |      |
| 14,925,025 With Phone Numbers                                                                                                                                                                                                                                         | \$105.00/M | 9/2017 UPDATED                                             |      |
| 8,530,811 Opt-In Email Addresses                                                                                                                                                                                                                                      | \$125.00/M | 9/2017 CONFIRMED                                           |      |
| <b>*TITLE</b>                                                                                                                                                                                                                                                         |            | <b>UNIT OF SALE</b>                                        |      |
| Combined Investor Master File                                                                                                                                                                                                                                         |            | \$10,000.00 AVERAGE                                        |      |
| <b>DESCRIPTION</b>                                                                                                                                                                                                                                                    |            | <b>GENDER</b>                                              |      |
| Total Investor List comprised of all Investors in the Database, Merged, Purged, and De-Duped. Investors have either Invested or Inquired to Invest in at least one Conservative and/or Speculative Investment within the last 12 months for a Minimum of \$10,000.00. |            | 85% MALE                                                   |      |
|                                                                                                                                                                                                                                                                       |            | 15% FEMALE                                                 |      |
|                                                                                                                                                                                                                                                                       |            | <b>SOURCES</b>                                             |      |
|                                                                                                                                                                                                                                                                       |            | DIRECT RESPONSE                                            |      |
|                                                                                                                                                                                                                                                                       |            | DIRECT MAIL                                                |      |
|                                                                                                                                                                                                                                                                       |            | OPT-IN EMAIL                                               |      |
| <b>PROFILE</b>                                                                                                                                                                                                                                                        |            | <b>ADDRESSING</b>                                          |      |
| Average Age: 49                                                                                                                                                                                                                                                       |            | 4 - UP CHESHIRE                                            |      |
| Average Income: \$75,000.00                                                                                                                                                                                                                                           |            | P.S. LABELS                                                |      |
| Average Net Worth: \$160,000.00                                                                                                                                                                                                                                       |            | 3 1/2 DISKETTE                                             |      |
|                                                                                                                                                                                                                                                                       |            | CD ROM                                                     |      |
|                                                                                                                                                                                                                                                                       |            | E - MAIL / FTP                                             |      |
| <b>SOURCES</b>                                                                                                                                                                                                                                                        |            | EMAIL - DEPLOYMENT                                         |      |
| Real Estate Equity                                                                                                                                                                                                                                                    |            | EMAIL - PERSONALIZATION                                    |      |
| Investment Questionnaires                                                                                                                                                                                                                                             |            | <b>SELECTIONS</b>                                          |      |
| Seminar Attendees                                                                                                                                                                                                                                                     |            | AGE N/C                                                    |      |
| Insurance Questionnaires                                                                                                                                                                                                                                              |            | INCOME SELECT N/C                                          |      |
| Direct Mail                                                                                                                                                                                                                                                           |            | PHONE NUMBER \$20.00/M                                     |      |
| Investment Subscriptions                                                                                                                                                                                                                                              |            | ZIP/SCF/COUNTY/STATE \$7.00/M                              |      |
| Proprietary Sources                                                                                                                                                                                                                                                   |            | P.S. LABELS \$10.00/M                                      |      |
| Shareholder Lists                                                                                                                                                                                                                                                     |            | 3 X 5 INDEX CARDS \$35.00/M                                |      |
| Stockholder Lists                                                                                                                                                                                                                                                     |            | 3 1/2 DISKETTE \$50.00/F                                   |      |
| Auto Information                                                                                                                                                                                                                                                      |            | CD ROM \$50.00/F                                           |      |
| Business Holdings                                                                                                                                                                                                                                                     |            | E - MAIL / FTP \$50.00/F                                   |      |
| Opt-In Email                                                                                                                                                                                                                                                          |            | <b>ADDITIONAL SELECTIONS</b>                               |      |
|                                                                                                                                                                                                                                                                       |            | NET WORTH \$10.00/M                                        |      |
|                                                                                                                                                                                                                                                                       |            | GENDER \$5.00/M                                            |      |
|                                                                                                                                                                                                                                                                       |            | KEY CODING \$5.00/M                                        |      |
|                                                                                                                                                                                                                                                                       |            | CARRIER RT. SORT. \$10.00/M                                |      |
|                                                                                                                                                                                                                                                                       |            | BAR CODING \$10.00/M                                       |      |
|                                                                                                                                                                                                                                                                       |            | EMAIL - DEPLOYMENT \$25.00/M                               |      |
|                                                                                                                                                                                                                                                                       |            | EMAIL - PERSONALIZATION \$25.00/M                          |      |
| <b>Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS</b>                                                                                                                                                                                                      |            | <b>contact:</b>                                            |      |
| <b>Updated Quarterly</b>                                                                                                                                                                                                                                              |            | 800-628-7806 usa                                           |      |
| Last Update: 9/2017                                                                                                                                                                                                                                                   |            | 800-541-8540 canada                                        |      |
| Next Update: 12/2017                                                                                                                                                                                                                                                  |            | 412-782-1109 fax                                           |      |
|                                                                                                                                                                                                                                                                       |            | 412-782-2360 in pa                                         |      |
| Delivery: Within 24 Hours                                                                                                                                                                                                                                             |            | <a href="mailto:sales@wsponton.com">sales@wsponton.com</a> |      |
| Shipping & Handling: \$25.00 Flat Rate                                                                                                                                                                                                                                |            | <a href="http://www.wsponton.com">www.wsponton.com</a>     |      |
| <b>data owner:</b>                                                                                                                                                                                                                                                    |            | 3030 william pitt way                                      |      |
|                                                                                                                                                                                                                                                                       |            | pittsburgh pa 15238                                        |      |
|                                                                                                 |            |                                                            |      |