

COMBINED INVESTORS MASTERFILE POSTAL AND EMAIL		12/20/2017	035A
List Broker Discount 25% - More Information		Counts thru 12/2017	
18,112,125 Total Combined Investors	\$85.00/M	DATE	
14,925,025 With Phone Numbers	\$105.00/M	12/2017 UPDATED	
8,530,811 Opt-In Email Addresses	\$125.00/M	12/2017 CONFIRMED	
*TITLE		UNIT OF SALE	
Combined Investor Master File		\$10,000.00 AVERAGE	
DESCRIPTION		GENDER	
Total Investor List comprised of all Investors in the Database, Merged, Purged, and De-Duped. Investors have either Invested or Inquired to Invest in at least one Conservative and/or Speculative Investment within the last 12 months for a Minimum of \$10,000.00.		85% MALE	
		15% FEMALE	
		SOURCES	
		DIRECT RESPONSE	
		DIRECT MAIL	
		OPT-IN EMAIL	
PROFILE		ADDRESSING	
Average Age: 49		4 - UP CHESHIRE	
Average Income: \$75,000.00		P.S. LABELS	
Average Net Worth: \$160,000.00		3 1/2 DISKETTE	
		CD ROM	
		E - MAIL / FTP	
SOURCES		EMAIL - DEPLOYMENT	
Real Estate Equity		EMAIL - PERSONALIZATION	
Investment Questionnaires		SELECTIONS	
Seminar Attendees		AGE N/C	
Insurance Questionnaires		INCOME SELECT N/C	
Direct Mail		PHONE NUMBER \$20.00/M	
Investment Subscriptions		ZIP/SCF/COUNTY/STATE \$7.00/M	
Proprietary Sources		P.S. LABELS \$10.00/M	
Shareholder Lists		3 X 5 INDEX CARDS \$35.00/M	
Stockholder Lists		3 1/2 DISKETTE \$50.00/F	
Auto Information		CD ROM \$50.00/F	
Business Holdings		E - MAIL / FTP \$50.00/F	
Opt-In Email		ADDITIONAL SELECTIONS	
		NET WORTH \$10.00/M	
		GENDER \$5.00/M	
		KEY CODING \$5.00/M	
		CARRIER RT. SORT. \$10.00/M	
		BAR CODING \$10.00/M	
		EMAIL - DEPLOYMENT \$25.00/M	
		EMAIL - PERSONALIZATION \$25.00/M	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact:	
Updated Quarterly		800-628-7806 usa	
Last Update: 12/2017		800-541-8540 canada	
Next Update: 3/2018		412-782-1109 fax	
		412-782-2360 in pa	
Delivery: Within 24 Hours		sales@wsponton.com	
Shipping & Handling: \$25.00 Flat Rate		www.wsponton.com	
data owner:		3030 william pitt way	
		pittsburgh pa 15238	
 			